

meetyl

A Glass Lewis Company

Directly connecting investment professionals and the companies they invest in.

www.meetyl.com

TARGETED MEETINGS | REAL-TIME SHAREHOLDER INTELLIGENCE

Shareholder Engagement 2.0

Introducing Meetyl: Meetyl Inc. is a financial software company providing solutions to drive shareholder engagement. Founded in 2012 and headquartered in San Francisco, Meetyl's team of former buy-side and sell-side investment professionals provide support and expertise across a broad range of industry sectors.

Our Mission: Meetyl's goal is to drive shareholder and corporate engagement, by providing a transparent, non-biased software platform. We seek to add depth and breadth to your communication process by improving information flow, enabling corporations to meet or communicate with best-fit institutional investors directly.

What We Do: Meetyl's technology platform leverages our proprietary pairing algorithm and in-depth shareholder intelligence to provide an end-to-end solution for effective shareholder engagement.

The Meetyl Solution At-A-Glance

Find new prospective shareholders on Meetyl that you are not aware of, but should know ...
(and connect with those you already know)

Meet the Meetyl Investment Community:

- Mutual Funds
- Hedge Funds
- RIA Funds
- Family Offices
- Private Wealth Platforms
- Sovereign Wealth Funds
- Pension / Endowment Funds

Meetyl Main Features:

Access the Meetyl Investment Community and build your roadshow schedule with our *Meetyl Planner*

Target 'best-fit' investors using our *Investor Screener* which utilizes our proprietary pairing algorithm based on real-time user generated shareholder intelligence

Leverage our *sector experts* to support your shareholder outreach effort

Improve your internal workflow by sharing upcoming agendas, meeting history, notes, and contacts in our secure, *browser-based CRM*

Gather intelligence via our *Post Meeting Feedback Surveys* directly from investors

Effective Targeting Brings Results

- **Over 60%** of Meetyl roadshows resulted in a new shareholder addition.
- **Over 70%** of companies have used Meetyl for subsequent roadshows.

"I was impressed with the quality of the meetings that Meetyl set up for us with institutional investors we had not previously met with... Having been on the sell side for almost 12 years, I thought I knew most everyone. I was wrong."

- Michael McMahon, Redwood Trust



Companies using Meetyl to visit U.S. shareholders continue to expand their footprint quarter over quarter. Join us.